

THE NORTH NASHVILLE CULTURE CRAWL OCTOBER 19-20 2024

Sponsorship Packet



37208
CREATES

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NNOC
NORTH NASHVILLE
ARTS COALITION
WWW.NORTHARTS.ORG



North Nashville Arts Coalition

The North Nashville Arts Coalition (NNAC) emerged from its roots as a grassroots, volunteer-driven collective of artists. It began with a passionate local ensemble of artists, creatives, and advocates who organized the inaugural Jefferson Street Art Crawl in 2015. Transforming in 2018, we evolved into an official 501(c)(3) entity, adopting the name North Nashville Arts Coalition.

Our current focus pivots towards nurturing and safeguarding the artists, artistic culture and heritage of North Nashville. With this aim, we have inaugurated the North Nashville Culture Crawl—a weekend festival brimming with educational and arts engagement activities. This initiative is a tribute to the rich artistic heritage of North Nashville, spotlighting its vibrant economic and cultural fabric. The event is fundamentally committed to the development and networking of BIPOC artists in the region, in harmony with our foundational mission. Our first crawl in 2023 had over 18 arts activations and paid over 25 individual artists to share their creativity with the North Nashville Community and the impact was phenomenal!

This year, on October 19th and 20th, we are thrilled to present the 2nd Annual North Nashville Culture Crawl. The event will span several areas of North Nashville, including the Jefferson and Buchanan Street corridors, 100 Taylor in Historic Germantown. This Culture Crawl will be renowned for its unique atmosphere that unites diverse communities, encapsulates the spirit of togetherness, and invites the entirety of Nashville to support the creative economy of our region. This year we want to present 25+ unique arts events and get every business involved and every artist and residents activated.

By choosing to support the NNAC and the North Nashville Culture Crawl, you are making a powerful statement to the entire Nashville community. Your contribution signifies your commitment to uplifting people of color and recognizing art as an essential component of our economy. Through your support, you not only endorse the enrichment of diverse artistic expressions but also play a crucial role in fostering an inclusive cultural environment. This, in turn, contributes to the vibrant economic fabric of our city, showcasing Nashville as a place where art and diversity are not just celebrated but are also seen as integral to our collective prosperity. Your involvement, therefore, is more than a donation—it's an investment in a more equitable, artistic, and economically robust Nashville.

For questions please contact Joe at (615) 720-5611 or email at NorthNashvilleArts@gmail.com

Become a Culture Crawl Event Sponsor & Presenting Sponsor for The Main Stage

OCT 19-20 2024

\$5,000 USD *Only 5 Available



Directly reach over 20,000 Artists & Residents in the Middle TN area by adding Your Brand as a Sponsor at every element of the Culture Crawl- **Total of 25 segments: 1 Main stage, 20 site activations, & 4 shuttles**

The NORTH NASHVILLE CULTURE CRAWL is powered by *YOUR COMPANY NAME*

Brand Recognition

- Your Company logo displayed on event banners & print material
- Picture opportunities at the various events
- VIP meet & greet with board members
- Announcements throughout the event
- Your Logo listed on the Website
- Your Logo and information shared on our social media
- Your Logo on upcoming video promotions
- Your logo on official event materials
- Exposure to thousands of community members & organizations.

Sponsorship Benefits

- 4 tickets to the mixer event
- Meet & Greet with feature artists
- Picture Opportunities with special guests and board members
- Free Vendor Booth if Requested

NOTE- There are only 5 spots for this level of sponsorship. Contributions go not just to the execution of this event but also to the overall endowment for our 501 c3

BECOME A PRESENTING SPONSOR for...

-Our Children's Pavilion-

Oct 21-22 2023

\$2,500 USD *Only 4 Available



Sponsorship Benefits

- VIP Meet & Greet with Board Members
- Meet & Greet with attending guest speakers
- Recognition announcement at the event
- Your Logo listed on event flyer
- Your Logo present on prominent signage
- Your Logo listed on the Website
- Your Logo/Link shared on our Social Media
- Your Logo featured in the memory booklet
- Brand recognized on all media promo: radio, press etc.
- Free Vendor Booth If Requested
- 4 tickets to the mixer event

NOTE- There are only 2 spots for presenting sponsors for each day of events. Up to 50% in kind donations will be considered for each Presenting Sponsor... See page 7 for more details

-37208 Creates-
at 100 Taylor

\$2000 *Only 4 Available

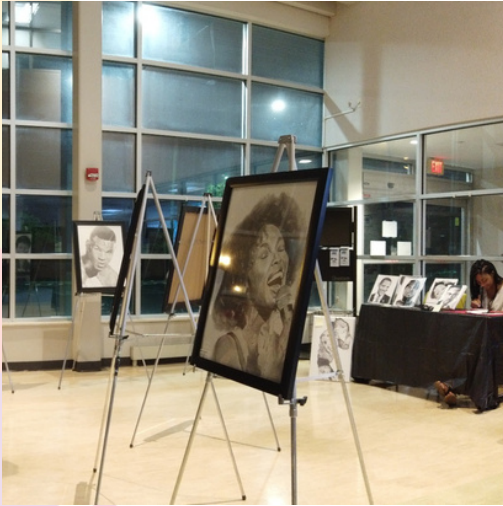
Sponsorship Benefits

- Recognition announcement at the event
- Your Logo listed on event flyer
- Your Logo present on prominent signage
- Your Logo featured in the memory booklet
- Your Logo listed on Website
- Your Logo/Link shared on our Social Media
- Brand Recognized on select media promo
- Free Vendor Booth If Requested
- 4 tickets to the mixer event



-Artist Portfolio Day-

\$1000 USD *Only 2 Available



Artist Portfolio Day will be held at the 100 Taylor Arts Collective on the Sunday of the Culture Crawl.

Sponsorship Benefits

- 2 tickets to the mixer event
- Brand recognized on select media promo
- Recognition announcement at the event
- Your Logo listed on event flyer
- Your Logo featured in the memory booklet
- Your Logo listed on the Website
- Your Logo shared on our Social Media

-Artful Encore: Culture Crawl Mixer-

\$1000 *Only 5 Available

Oct 20 2024

The Artful Encore Culture Crawl Mixer will be held at the Analog, in the Hutton Hotel on the Sunday Evening of the Crawl

Sponsorship Benefits

- 2 tickets to the mixer event
- Brand recognized on select media promo
- Recognition announcement at the event
- Your Logo listed on event flyer
- Your Logo featured in the memory booklet
- Your Logo listed on the Website
- Your Logo shared on our Social Media



OTHER SPONSOR OPPORTUNITIES

-MARKETING MATERIALS & ART SUPPLIES-

\$500 USD *12 Needed

This campaign will utilize a number of different marketing tools including event bags, stickers, flyers, brochures, paid advertisements, journals, pens, and newsletters. Additionally, art booth will be set up at all sites with art activations.

Sponsorship Benefits

- Recognition announcement at the event
- Your Logo listed on event flyer
- Your Logo present on the main event banner
- Your Logo listed on the Website
- Your Logo/Link shared on our Social Media



-Shuttle Assistance-

\$500 USD *4 Needed

We make all our community events as accessible as possible. Thus we are providing shuttles to the retreat and festival locations as well as recording the and that requires advanced technical support.



Sponsorship Benefits

- Your Name+ Logo on Shuttle
- Recognition announcement at the event
- Your Logo listed on event flyer
- Your Logo present on the main event banner
- Your Logo listed on the Website
- Your Logo/Link shared on our Social Media

-In-Kind SPONSORS-

North Nashville Culture Crawl

October 19-20 2024

This is just a small fraction of our overall expenses. Any support offered is greatly appreciated.

Gift cards & items Swag Bags- Value of \$500 per sponsor, *10 Sponsors Needed to fill 1000 swag bags as thank you to volunteers, sponsors and Anniversary Mixer Attendees

-This tier of in kind donation focuses on giveaway items from sponsors that will help us fill thank you bags for ticketed attendees to our annual summit and regular attendees to our real talk panel events.

Volunteer Staff Lunches - Value of \$250 *10 Needed to cover 50 volunteers

-Lunches needed for roughly 10 Volunteer staff per event day. Lunch boxes catered at approximately \$25 per person.

Will add Logo to event banner and Final Flier if requested.

Bottled Water - Value of \$100 *10 Needed to cover all locations

-NNAC must provide bottled water for all volunteer staff as well as panelists and attendees throughout the duration of event days. Can be purchased and donated directly or we can accept monetary donation to purchase. Estimated \$100 per day in bottled water.

Sponsor a Member - \$360 *Open availability

-\$360 assists one creative leader to overcome financial barriers and access to the full benefits of membership with our cooperative.

-Each year there are about 10-20 creatives who cannot take advantage of the full membership and this sponsorship will grant them the opportunity.



2024 North Nashville Culture Crawl

October 19-20 2024

-SPONSORSHIP AGREEMENT

Company Name: _____

Contact Name: _____

Address: _____, City _____, State _____, Zip: _____

Phone #: _____ EMAIL: _____

Main Stage Sponsor \$5,000 USD ___ 5 Available

Childrens Pavilion \$2,000 USD ___ 2 Available

37208 Creates Sponsor \$2,000 USD ___ 2 Available

Portfolio Day \$1,000 USD ___ 2 Available

5yr Anniversary Mixer \$1,000 USD ___ 5 Available

Materials & Supplies \$1000 USD ___ 6 Available

Shuttle \$500 USD ___ 4 Available

In-Kind Sponsor Opportunities:

\$500 USD ___ 10 Available

Gift Cards & Items for Swag Bags

\$250 USD ___ 10 Available

Volunteer Lunch

\$100 USD ___ 10 Available

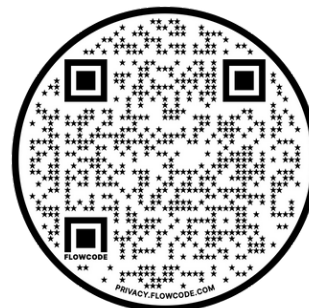
Bottled Water

\$360 USD ___ Open

Sponsor a Member

Special Thanks to our Anchor Partners & our Radio Partner

ETHER



Check Us Out Online
Use this QR code for digital
Payment Option

PAYMENT OPTIONS

Make checks payable to North Nashville Arts Coalition (Memo # 2024CRAWL)
or use this link to donate via card online- <https://www.northarts.org/donate.html>

Please Contact us for any Questions

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Joseph Bazalais
Board Member NNAC

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